# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

### FORM 8-K

# CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

#### October 29, 2020

Date of Report (Date of earliest event reported)

## **FINGERMOTION, INC.**

(Exact name of registrant as specified in its charter)

<u>Delaware</u>	<u>000-55477</u>	<u>20-0077155</u>	
(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)	
1460 Broadway			
New York, New York		<u>10036</u>	
(Address of principal executive of	fices)	(Zip Code)	
Re	(347) 349-5339 gistrant's telephone number, including are	ea code	
(Former	Not applicable.  name or former address, if changed since	e last report)	
Check the appropriate box below if the Form of the following provisions:	8-K is intended to simultaneously satisf	y the filing obligation of the registrant under any	
[ ] Written communications purs	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)		
[ ] Soliciting material pursuant to	Rule 14a-12 under the Exchange Act (17	7 CFR 240.14a-12)	
[ ] Pre-commencement communi	cations pursuant to Rule 14d-2(b) under t	he Exchange Act (17 CFR 240.14d-2(b))	
[ ] Pre-commencement communi	cations pursuant to Rule 13e-4(c) under the	ne Exchange Act (17 CFR 240.13e-4(c))	
Securities registered pursuant to Section 12(b	o) of the Act:		
Title of each class		Name of each exchange on which registered	
N/A	N/A	N/A	
		fined in as defined in Rule 405 of the Securities change Act of 1934 (Section 240.12b-2 of this	
Emerging growth company			
If an emerging growth company, indicate b complying with any new or revised financial	=	ed not to use the extended transition period for o Section 13(a) of the Exchange Act.	

#### **SECTION 7 – REGULATION FD**

#### Item 7.01 Regulation FD Disclosure

On October 29, 2020, FingerMotion, Inc. (the "Company" or "FingerMotion") issued a news release to announce that it is pleased to release a video message from the CEO after the market closes today.

Direct access is available via the following weblink: https://www.youtube.com/watch?v=KCay2A6k g4

The link to the video will also be posted in the Investor Relations page on the company website.

#### **Key Highlights**

- Launch of business with top 3 ecommerce portals Alibaba, JD.com, and PinDuoDuo
- Access to millions of users in order to monetize abundant user base
- Four pillars of growth
  - Strong topup and mobile recharge business
  - o Flourishing SMS business
  - o Emerging Portal sales
  - Exciting foray into the Insuretech space
- Launch of Sapientus endless possibilities in big data and market-forming technology
- Access to subscriber data enhances competitive advantage
- Continued improvements in corporate governance
- Outpace the changes in technology

A copy of the news release is attached as Exhibit 99.1 hereto.

#### SECTION 9 - FINANCIAL STATEMENTS AND EXHIBITS

#### Item 9.01 Financial Statements and Exhibits

(d) Exhibits

#### **Exhibit** Description

99.1 News Release dated October 29, 2020

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FINGERMOTION, INC.

**DATE: October 29, 2020** By: /s/ Martin J. Shen

Martin J. Shen CEO and CFO